



For Immediate Release
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Retrotech[®] to address two industry events

Peter Hartman, President to speak at Food Automation & Logicon Conferences

Victor, NY - Retrotech, Inc a specialist in the modernization and optimization of automated material handling equipment , will address two major industry events over the next two months.

Retrotech President Pete Hartman will present ***Bridging the Gap Between Strategic Intent and Operational Reality at the*** Food Automation and Manufacturing Conference and Expo Monday, April 26 at the Sheraton Sand Key in Clearwater Beach, Florida.

The following week Pete will deliver a Keynote Presentation titled ***Developing the Business Case for Automation*** on Tuesday, May, 4 at Logicon 2010 at the Hyatt Regency, Atlanta, Georgia.

Attendees will learn the compelling benefits associated with a new or optimized automated material handling systems and how Retrotech has consistently delivered these benefits to their customers. Pete will review the tools used and share proven methods for gathering, assembling, and presenting facts that demonstrate due diligence, help manage risk, and promote cross-functional consensus that increase the probability of securing project funding.

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Regarding his upcoming events, Pete commented “we are excited by the opportunity to address two distinguished audiences such as these where we can contribute our subject matter expertise in a non-biased educational environment. We continue to look for ways to help our clients maximize their investment in automated material handling by ensuring they achieve the performance levels they require.”

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About Retrotech, Inc

Retrotech, Inc. specializes in the design, installation, modernization and support of automated material handling systems. Since 1985, Retrotech has delivered the highest standard of quality, innovation and value to clients such as Kraft, AVON, Frito-Lay, IBM, Wegmans, US Navy, Cargill, Coca Cola, Halliburton, etc. To date, Retrotech has executed over 300 automated storage and retrieval system (ASRS) projects and designed over 20 greenfield-automated systems. For more information about the company visit www.retrotech.com.