

For Immediate Release  
Contact: Robert Ewanow  
Retrotech, Inc  
P: 585-924-6333  
[Rob@retrotech.com](mailto:Rob@retrotech.com)

## **Retrotech Named to Food Logistics 100 List**

*For the Second Consecutive Year the Company is Named to the Annual Listing of Top Software and Technology Providers*

**Victor, NY** - Retrotech, Inc, a specialist in the design, modernization and optimization of automated material handling equipment, has been named to the eighth-annual *Food Logistics 100* list. This is the second consecutive year the firm has been named to this list.

Each year, the editors of *Food Logistics* recognize 100 software and technology providers that better enable grocery and foodservice distributors and manufacturers to realize their business goals. This year, the publication focused on solution providers that are helping their customers differentiate themselves in the marketplace, while simultaneously facilitating improved safety and traceability throughout the supply chain.

“This year Retrotech was acquired by Savoye, a French corporation with roots in the wine industry” said Burke McCarthy, Retrotech Marketing Director. “We now can leverage our expanded capabilities to help even more firms in the food and beverage industry achieve desired business results with world-class automated order fulfillment systems.”

The *FL100* listing serves as a resource for grocery and foodservice distribution and manufacturing executives. After receiving nomination forms from end users and solution providers, the editorial staff reviewed over 160 submissions to compile this year’s listing. Final recipients are featured in the November/December 2011 issue of *Food Logistics*, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com).

-more-

## **Page 2 of 2, Retrotech Named to Food Logistics Top 100 List**

Pete Hartman, Retrotech President remarked, “We are pleased to once again be part of the *FL100* listing. Being named to such a widely respected list two years in a row provides us with a great sense of pride.” Hartman continued “this recognition further validates our position of focusing on customer needs instead of wants and providing them with an exceptional experience every step of the way.

The *FL100* is not a ranking. The alphabetical list has been designed to help the readers of *Food Logistics* identify the leading software and technology providers in the food and beverage industry.

###

### **About Retrotech, Inc**

Retrotech, Inc. specializes in the design, installation, modernization and support of automated material handling systems. Since 1985, Retrotech has delivered the highest standard of quality, innovation and value to clients such as Kraft, AVON, Frito-Lay, IBM, Wegmans, US Navy, Cargill Meat Systems, Coca Cola, Halliburton, etc. To date, Retrotech has executed over 300 automated storage and retrieval system (ASRS) projects and designed over 20 greenfield-automated systems. For more information about the company visit [www.retrotech.com](http://www.retrotech.com).