



For Immediate Release  
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## **Customer success stories from Retrotech®**

*Retrofit & Modernizations help clients extend equipment life, improve efficiencies and decrease operating costs*

Victor, NY - Retrotech, Inc a specialist in the modernization and optimization of automated material handling equipment recently made three new case studies available on their website [www.retrotech.com](http://www.retrotech.com).

The three studies detail the modernization of various types of automated material handling equipment across the Food, Armed Forces and Beverage industries. Each study covers a unique set of business challenges and demonstrates the depth and breadth of Retrotech's capabilities in system [retrofits and modernizations](#).

### **Coca-Cola**

The main goals of modernizing this facility were to reduce product damage, extend the life of the equipment and improve the performance of the [ASRS equipment](#).

### **Naval Aviation Depots**

The [mini-loads](#) at both sites had proprietary controls and were in poor mechanical condition while operating speeds had been reduced to half their original design.

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### **Snack Food Company**

There were service problems with the Sorting Transfer Vehicles (STVs) and some spare parts were becoming increasingly difficult to source. The original equipment manufacturer told the plant the [Warehouse Control System \(WCS\)](#) would no longer be supported after 2008.

Burke McCarthy, Sales and Marketing Director for Retrotech remarked “we continue to offer our clients unmatched service, support and attention to detail during our project engagement and long after the work has been done. These success stories represent a small part of what we do every day for logistics professionals. We are proud of our client retention rate and their willingness to recommend Retrotech to their colleagues.”

For additional information on the company’s capabilities and offerings visit [www.retrotech.com](http://www.retrotech.com)

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### **About Retrotech, Inc**

Retrotech, Inc. specializes in the design, installation, modernization and support of automated material handling systems. Since 1985, Retrotech has delivered the highest standard of quality, innovation and value to clients such as Kraft, AVON, Frito-Lay, IBM, Wegmans, US Navy, Cargill, Coca Cola, Halliburton, etc. To date, Retrotech has executed over 300 automated storage and retrieval system (ASRS) projects and designed over 20 greenfield-automated systems. For more information about the company visit [www.retrotech.com](http://www.retrotech.com).