



Contacts:

North America:

Burke J. McCarthy

Retrotech, Inc

P: +1 585-924-6333

burke@retrotech.com

Europe:

Jari Vartiainen

Actiw Oy

P: +385 (0) 207 424 823

jari.vartiainen@actiw.com

US & European Firms Announce Global Strategic Alliance

Partnership to provide customers with global service, parts and support.

Victor, NY, USA and Naarajärvi, Finland December 1, 2009

Retrotech, Inc., of NY, USA and Actiw OY of Naarajärvi, Finland have formed a strategic partnership to market ACTIV[®] automated pallet routing technology to companies with international warehouses and distribution centers.

“Multinational customers need global service, parts, and support “ said Jari Vartiainen, Sales Director, Actiw OY.

“ACTIV is the only major innovation in Unit Load Material Handling technology introduced in the last 30 years” according to Retrotech President Pete Hartman. “Kraft, Frito Lay, and Procter & Gamble have used ACTIV for years and we recently completed the world’s largest system for P&G so we must now innovate in service and support.”

“ACTIV is an ideal solution for warehouse professionals in existing facilities who need more efficient space utilization and faster throughput“ said Reijo Viinonen, Managing Director, Actiw OY. “Orders sorted, staged and sequenced in racks allow trucks to be loaded with less dock space, energy, people and time.”

“Our collaboration will help customers optimize space, systems performance, reliability, and return on investment” said Burke McCarthy, Retrotech Director of Marketing.

Retrotech, Inc. specializes in the design, installation, modernization and support of automated material handling systems. Since 1985, Retrotech has delivered the highest standard of quality, innovation and value to clients such as Kraft, AVON, Frito-Lay, IBM, Wegmans, US Navy, Cargill, Coca Cola, Haliburton, etc. Retrotech has executed over 300 automated storage and retrieval system (ASRS) projects and designed over 20 greenfield-automated systems. For more information please visit www.retrotech.com.

Actiw Oy is a supplier of automated material handling systems and their support, based in Pieksämäki, Finland. Actiw Oy’s mission is full automation from production to road; an integral part of the total manufacturing system process, including movement to and from storage, storing, sorting, staging, picking, loading and unloading features.

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