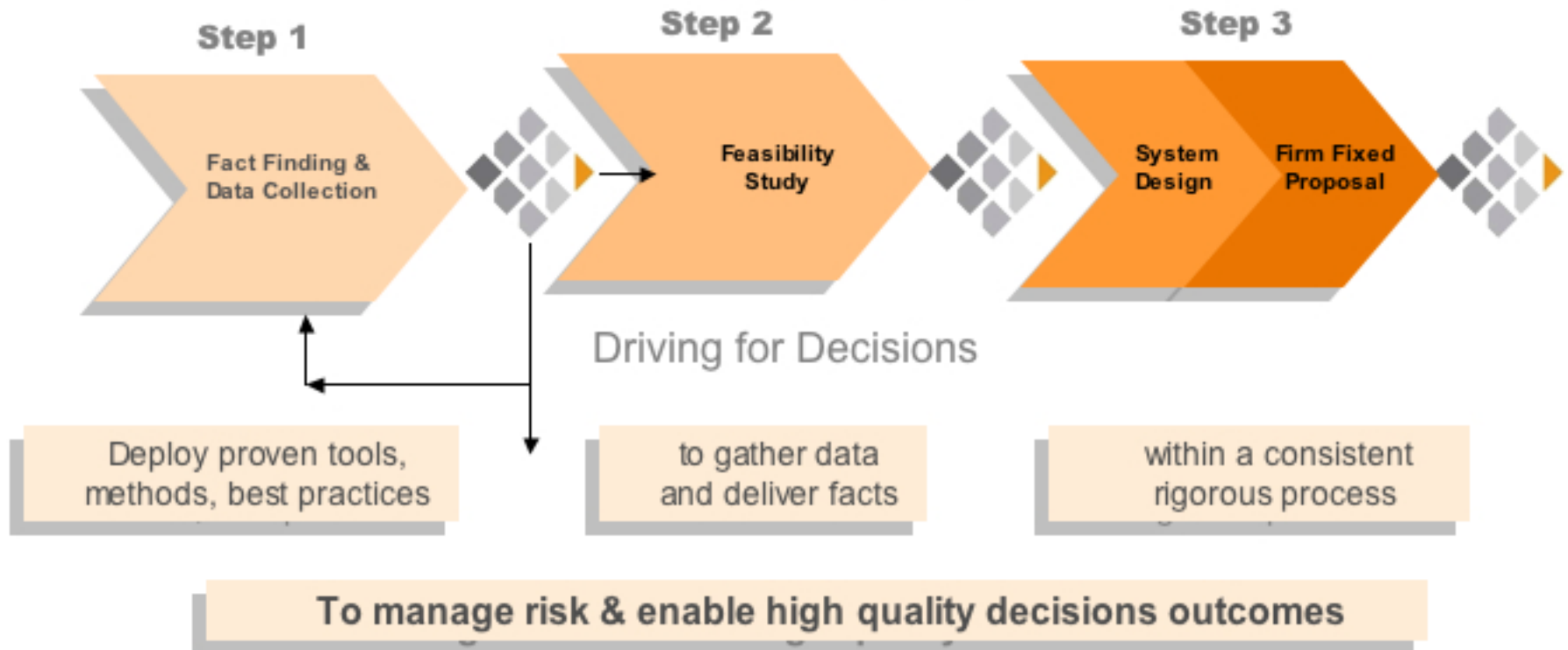


Consistent Process

"Phase Gate"



Data – (independent facts)

Information (interpretation of data)

Knowledge (assimilate info to develop prognosis)

Wisdom (optimize knowledge to improve decision making)